Anumul™

The Animal supplements Specialist

Anumul™

Conceive Carry Whelp

The addition of Conceive Carry Whelp to the diet, helps to ensure that the female has a full season. Use prior to an expected season to ensure a full and complete cycle. Add Conceive Carry Whelp to the diet at the first sign of a season, or when season is expected. Conceive Carry Whelp is also effective when a female has shown inconsistent or incomplete seasons.

The complete balance of vitamins and minerals helps to ensure the female has optimum nutrition, preventing any problems relating to infertility. These advantages will help to ensure an easy conception, as well as a smooth pregnancy and easy whelping.

Nutrition is also a leading factor in poor performance during pregnancy, Conceive Carry Whelp has also been formulated to deliver the essential nutrients required to ensure correct development of the foetus. The combination of vitamins, minerals and amino acids gives puppies the best start in life and ensures the lactating bitch has minimal stress levels.

Correct, balanced nutrition is particularly important during the last trimester of pregnancy, especially when breading dogs destined for an athletic future. Additional benefits include improved immunity, which is vital in ensuring the transfer of antibodies during lactation. This ensures the puppy has the best start in life and complete protection during the first days of life.

Conceive Carry Whelp is suitable to be fed to all breed types and ages, during pregnancy and lactation, it can also be used in the case of limited fertility to provide optimum nutrition before mating.

Directions for use:

To be fed at the following quantities:

Small dogs 2.5ml

Medium dogs 5ml

Large dogs 7.5ml

Extra Large dogs 10ml

All the above doses are per day.



Anumul™

Optimal Stud Support

Optimal stud support is formulated to meet the needs of the working stud dog. Fertility is important, and throughout a busy demanding season sperm quality can suffer. Creatine monohydrate is included as it provides an integral part of energy previsions in cells. The movement of sperm is dependent on ATP as a source of energy. If creatine monohydrate in involved in energy transfer, the motility of sperm may be improved on supplementation. Creatine I found naturally in the head of sperm and helps to ensure optimum semen viability and metabolic activity.

Phytochemicals are plant chemicals that contain compounds thought to be proactive and disease preventing in nature. The phytochemicals include Anumul optimal stud support are derived from natural plant extracts to help maintain a healthy immune response, reinforce functioning of metabolic organs and are also known to improve libido.

Omega 3 fatty acids are involved in maintaining semen quality. Omega 3 fatty acids are essential to health and cannot be manufactured by the body. Omega 3 fatty acids have been found to have beneficial effect on semen quality; it has been found that an increase in fatty acids in the sperm phospholipids in associated with improvement in semen quality.

Vitamins and minerals complete the formulation, ensuring that optimum nutrient supply is maintained. This will allow the dog to remain in peak condition during the breading season.

Directions for use

To be fed at the following quantities:

Small dog 2.5ml

Medium dog 5ml

Large dog 10ml

Extra Large dogs 10ml

All the above doses are per day.



Anumul™

Start Right

A multivitamin liquid for puppies, designed to support optimum growth and development in young puppies. A comprehensive range of vitamins ensures the healthy development of bones and muscles.

- **Vitamin A** is needed for growth and health of the puppy, a deficiency may lead to defects in bone growth.
- **Vitamin D** is required for Ca and P absorption. Deficiency results in failure of bones to calcify normally, leading to skeletal problems and poor growth.
- **Vitamin E** is essential for the integrity of reproductive, muscular, circulatory, nervous and immune systems, also protects cells from oxidative damage, this antioxidant role is vital in young growing puppies.
- **B group vitamins** are required for the metabolism or the utilisation of fat, protein & carbohydrate, and growing puppies require optimum energy conversion to enable them to grow correctly.

Supporting the puppy with correct nutrition is essential during the early months of the puppy's development. As puppies grow, their requirements for the nutrients increases, and delivering these essential vitamins allows this to occur.

Directions for use:

To be fed at a level of 1ml per day per month of age.

Increase as follows, from the first month 1ml per day, second month 2ml per day, third month 3ml per day, fourth month 4 ml per day, fifth month 5ml per day, sixth month 6ml per day and so forth.



Anumul™

Multi Oil

A highly palatable and easy to feed blend of oils to support health and wellbeing in dogs and cats of all types. Anumul Multi oil is a blend of Salmon, Wheatgerm and linseed oils, to give a broad spectrum of Omega 3, 6 & 9 fatty acids. Salmon oil is a rich source of both EPA (eicosapentaenoic acid) and DHA (docosahexaenoic acid), which are Omega 3 fatty acids.

The benefits of these are far reaching, as they help to maintain optimum immune system, ensure healthy digestion, provide slow realising energy and studies also suggested DHA and EPA helps support development of the brain, allowing your dog or cat to concentrate and focus better.

Wheatgerm oil is naturally high in vitamin E, as well as providing further levels of Omega 3 & 6 fatty acids. The vitamin E naturally found in wheatgerm oil is of particular benefit to the skin and coat and makes this supplement the ideal choice for dogs & cats prone to dry or itchy skin.

Linseed oil contains the essential fatty acids, linoleic and linolenic acid along with oleic acid, and is of a particular benefit to skin and coat condition as well as general wellbeing.

Feeding multi oil as part of the daily diet may help to ensure the dog / cat remains focused, has a strong immune system, with a healthy skin and coat, as well as supporting overall health and wellbeing.

Anumul multi oil is the ideal supplement for dogs and cats of all types and at all ages.

Directions for use:

To be fed at the following quantities:

Small dog 2.5ml

Medium dog 5ml

Large dog 7.5ml

Extra-large dog 10ml

All above doses are per day.

For Cats feed between 1 – 2ml per day



Anumul™

Joint Support

A highly palatable and easy to feed blend of oils to support health and wellbeing in dogs and cats of all types. Anumul Multi oil is a blend of Salmon, Wheatgerm and linseed oils, to give a broad spectrum of Omega 3, 6 & 9 fatty acids. Salmon oil is a rich source of both EPA (eicosapentaenoic acid) and DHA (docosahexaenoic acid), which are Omega 3 fatty acids.

The benefits of these are far reaching, as they help to maintain optimum immune system, ensure healthy digestion, provide slow realising energy and studies also suggested DHA and EPA helps support development of the brain, allowing your dog or cat to concentrate and focus better.

Wheatgerm oil is naturally high in vitamin E, as well as providing further levels of Omega 3 & 6 fatty acids. The vitamin E naturally found in wheatgerm oil is of particular benefit to the skin and coat and makes this supplement the ideal choice for dogs & cats prone to dry or itchy skin.

Linseed oil contains the essential fatty acids, linoleic and linolenic acid along with oleic acid, and is of a particular benefit to skin and coat condition as well as general wellbeing.

Feeding multi oil as part of the daily diet may help to ensure the dog / cat remains focused, has a strong immune system, with a healthy skin and coat, as well as supporting overall health and wellbeing.

Anumul multi oil is the ideal supplement for dogs and cats of all types and at all ages.

Directions for use:

To be fed at the following quantities:

Small dog 2.5ml

Medium dog 5ml

Large dog 7.5ml

Extra-large dog 10ml

All above doses are per day.

For Cats feed between 1 – 2ml per day



Anumul™

Life saver

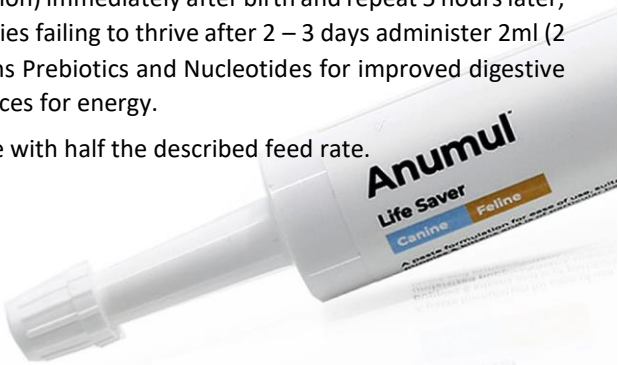
A paste formulation for ease of use, suitable for all new-born puppies and kittens and is of particular benefit to weak and undersized puppies/kittens, puppies/kittens from large litters and puppies/kittens failing to thrive. Containing a complex blend of colostrum, prebiotics, and nucleotides along with essential vitamins and minerals. Anumul life saver offers support to both the digestive and immune systems of new-born puppies / kittens. Colostrum provides essential immunoglobulins to new-born puppy/kitten, these antibodies are normally provided by the mother, but in cases of larger litters or weak and undersized puppies / kittens, there may be a requirement for additional colostrum. By including colostrum in the product, these vital antibodies can be supplied to support the development of the immune system. Prebiotics and Nucleotides add further support to the immune system, with nucleotides are the building blocks of new cells, and in the first days of life the requirement for this is particularly increased. A strong immune system from birth will allow the puppy/ kitten to grow and develop at its best. When the nucleotides are combined with prebiotic's, they offer significant advantages to the digestive system. A strong and healthy digestive system helps support the puppies/kitten's growth. Prebiotics ensure the microflora in the digestive system can function effectively, while the addition of nucleotides helps maintain optimum surface area within the digestive system to allow for effective absorption of nutrients.

The High energy and protein levels included in the product allow for an increased response post birth, ensuring the puppy/kitten remains alert and active. The carbohydrate and protein sources are easily absorbed across the gut wall, providing additional nutrients to complement the Colostrum. Additional dietary protein is particularly important for the correct development of muscle tissue. Further support is offered to the new-born, with the inclusion of optimal levels of the vitamins A, D3 & E, which are of a particular benefit to the immune system. B group vitamins, in particular vitamins B12, are also included and have an important role in the metabolism, digestive function and helps ensure correct growth and development.

Directions for use:

For new-born puppies give 1ml (1 graduation) immediately after birth and repeat 5 hours later, repeat again on the second day. For puppies failing to thrive after 2 – 3 days administer 2ml (2 graduation) repeating 2 – 3 days. Contains Prebiotics and Nucleotides for improved digestive function, along with multiple energy sources for energy.

For kittens, please follow the guide above with half the described feed rate.



Anumul™

Prebiotic

A paste formulation for ease of use, Anumul prebiotic is suitable for all dogs and cats. Anumul prebiotic is formulated to support the digestive tract following digestive upset. Specific yeast derivatives help to balance the intestinal microflora and support the natural defences of the dog / cat. It is an ideal supplement for dogs / cats with sensitive digestion and those prone to immune challenges.

The inclusion of three different strains of para-prebiotics supplies differing immunomodulating effects on the digestive microflora. A diverse microflora ensures the dog / cat can effectively react to a challenge on the digestive system. There is also some evidence to suggest there are benefits of those in response to stress. Stress of all types can negatively impact the health and wellbeing of all dogs/cats and may lead to compromised digestion. The addition of prebiotics and para-prebiotics is an optimal way to help support stress. The addition of Anumul Prebiotic may also help support the immune system, due to the beneficial effect of possible increases in cell activity during the immune responses. By combining a number of strains, the potential benefits may be enhanced, offering further benefits to the dog /cat. Yeast derivatives complement the profile of para-prebiotics by adhering to specific bacteria as well as providing immune system support.

Anumul prebiotic is ideal to use at weaning, at times of digestive stress and during any other situation where the digestive system has been compromised. Anumul Prebiotic is an ideal product for dogs and cats prone to weight loss following changes in their environment or increased levels of travel and competition.

Directions for use:

To be fed at 1ml (1 graduation) per 5kg BWT.

For puppies/cats under 5kg, feed 0.2ml per kilo of body weight.



Anumul™

Travel Well

Long and short distance travelling can have an impact on the physiological parameters of dogs. Research suggest that transporting dogs can impact cortisol and corticosterone levels, indicating that transport is a potent stressor for dogs. Ensuring the dog can recover from the potential stress factors caused by travel is essential for optimum performance. Heat stress and dehydration can both result from inadequate transport conditions and maintaining the ideal environment for travelling is essential for the health and wellbeing of the dog.

Research in other species also suggest a decrease in appetite may occur following transport, in particular over long distances, further impacting recovery of a dog following both transport and competition.

Anumul Travel Well is a unique product, specially formulated to support dogs during transport, in particular transport prior to competition.

Travel well paste has been formulated to contain electrolytes, Nucleotides have also been included for their positive impact on the overall health of the dogs, they are considered to be a conditionally essential nutrient enhancing the function of the immune system and supporting recovery as well as regeneration of damaged cells or tissues. During periods of increased stress, such as travelling, nucleotide demand exceeds the supply available and additional levels are required. Yeast & Prebiotics have also been included to support and maintain correct digestive health, the inclusion of Vitamin B12 assists metabolism, ensuring the dogs can recover quickly from any transport induced stress.

Directions for use:

To be fed at 1ml (1 graduation) per 10kg of body weight prior to travel



Anumul™

Electrolytes

Electrolytes: These are minerals that form ions within the fluid in the body. Electrolytes are essential for normal function of every cell in the body. The balance of electrolytes within the dog is crucial in maintaining optimum fluid levels in the body. Electrolytes also play a key role in regulating the function of nerves and muscles, as well as ensuring normal functions in the body occur correctly. When dogs become dehydrated, one of the early responses is to draw fluid from the cells. This transfer of fluids takes with it the key electrolytes, sodium, calcium, magnesium, and potassium. The movement of electrolytes along with fluid can then impact the body's normal function and in the short term can then impact performance and recovery. Long term dehydration can lead to damage to the body organs and overall health of the animals. Dogs require electrolytes in a number of situations, and these are particular benefit to dogs working hard during training and competition.

- **Dehydration:** steps should be always taken to avoid dehydration and any associated heat stress; good management practises will help ensure the dogs well-being is not compromised. When a dog has become dehydrated, it is important to replace fluids and lost electrolytes as soon as possible.

- **Stress:** during times of stress dogs may quickly go of their food & drink, and therefore can become dehydrated, so including ways to temp a dog to eat and drink is key to Optimum health and recovery.

- **Physical Activity and Birth:** Electrolytes are important to maintain hydration levels during whelping and will ensure dehydration does not impact milk levels. During periods of high activity, the addition of an electrolytes supplement helps maintain optimum hydration levels and ensure muscle function is not compromised. Effective supplementation of electrolytes can also support good recovery & allow the dog to perform at its best.

- Where a dog has become dehydrated following sickness and diarrhoea it is recommended to seek veterinary advice.

Directions for use:

5ml for small dogs or 10ml for large dogs directly into the mouth, or onto the feed after periods of stress or heavy sweating.

Clean water should be always available.



Anumul™

Conceive Carry Queen

The addition of Anumul Conceive Carry Queen to the diet, helps to ensure that the female has a full season. Use Conceive Carry Queen prior to an expected season to ensure a full and complete cycle. Add Conceive Carry Queen to the diet at the first signs of a season, or when a season is expected. Conceive Carry Queen is also effective when a female has shown inconsistent or incomplete seasons.

The complete balance of vitamins & minerals helps to ensure the female has optimum nutrition, preventing any problems relating to infertility. These advantages will help to ensure an easy conception, as well as a smooth pregnancy and easy queening.

Nutrition is also a leading factor in poor performance during pregnancy, Conceive Carry Queen has also been formulated to deliver the essential nutrients required to ensure correct development of the foetus. The combination of vitamins, minerals and amino acids gives Kittens the best start in life and ensures the lactating Queen has minimal stress levels.

Correct, balanced nutrition is particularly important during the last trimester of pregnancy, especially with older cats or those that have had multiple pregnancies. Additional benefits include improved immunity, which is vital in ensuring the transfer of antibodies during lactation. This ensures the Kitten has the best start in life & has complete protection during the first days of life.

Conceive Carry Queen is suitable to be fed to all breed types and ages, during pregnancy and lactation, it can be also used in the case of limited fertility to provide optimum nutrition before mating.

Directions for use:

To be fed at a level of 5ml per day.

For an exceptionally large breed cat feed 7.5ml per day.



Anumul™

Optimal stud support

Anumul Optimal Stud Support has been specially developed to support optimal health & nutrition in male cats. Creatine monohydrate forms an integral part of energy provision in cells & the movement of sperm is dependent on ATP as a source of energy. If creatine monohydrate in involved in energy transfer, the motility of sperm may be improved on supplementation. Creatine is found naturally in the head of the sperm and helps to ensure optimum semen viability and metabolic activity.

Phytochemicals are plant chemicals that contain compounds thought to be protective and disease preventing in nature. The phytochemicals with this supplement are derived from natural plant extracts to help maintain a healthy immune response, reinforce functioning of metabolic organs and are also known to improve libido.

Omega 3 fatty acids are involved in maintaining semen quality. Omega 3 fatty acids are essential fatty acids, meaning they are essential to health and cannot be manufactured by the body. Omega 3 fatty acids have been found to have a beneficial effect on semen quality; it has been found that an increase in fatty acids in the sperm phospholipids is associated with improvement in semen quality.

Vitamins & Minerals complete the formulation, ensuring that optimum nutrient supply is maintained. This will allow the cat to remain in peak condition during the breeding season.

Directions for use:

To be fed at a level of 5ml per day.

For exceptionally large breed cat feed 7.5ml per day.



Anumul™

Start Right Feline

A multivitamin liquid for Kittens, designed to support optimum growth and development in young Kittens. A comprehensive range of vitamins ensures the healthy development of bones and muscles.

- **Vitamin A** is needed for growth and health of the Kitten; a deficiency may lead to defects in bone growth.
- **Vitamin D** is required for Ca and P absorption. Deficiency results in failure of bones to calcify normally, leading to skeletal problems and poor growth.
- **Vitamin E** is essential for the integrity of reproductive, muscular, circulatory, nervous and immune systems, also protects cells from oxidative damage, this antioxidant role is vital in young growing Kittens.
- **B group vitamins** are required for the metabolism or the utilisation of fat, protein & carbohydrate, and growing Kittens require optimum energy conversion to enable them to grow correctly.

Supporting the Kitten with correct nutrition is essential during the early months of the Kitten's development. As Kittens grow, their requirements for the nutrients increases, and delivering these essential vitamins allows this to occur.

Directions for use:

To be fed at a level of 1ml per day per month of age.

Increase as follows, from the first month 1ml per day, second month 2ml per day, third month 3ml per day, fourth month 4 ml per day, fifth month 5ml per day, sixth month 6ml per day and so forth.



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www.anumul.co.uk

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